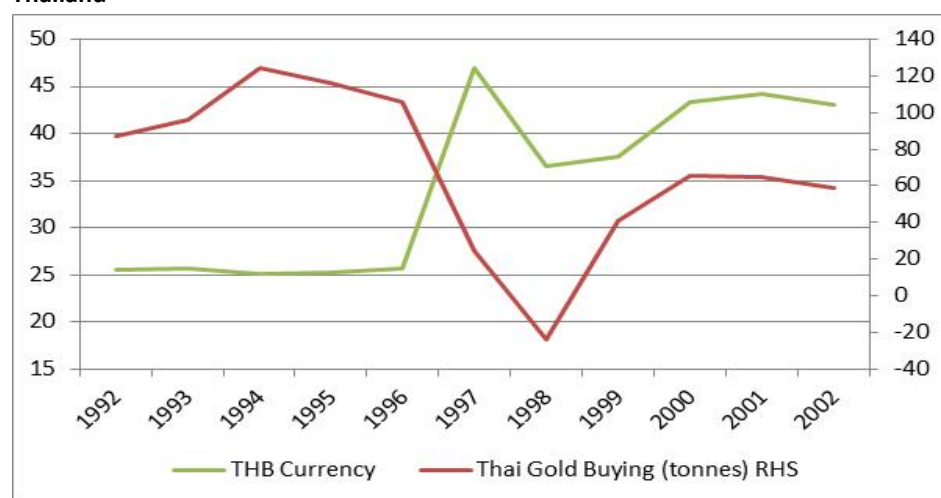




I wrote a note on gold late last year, pointing out that the gold price and the Indian rupee seemed to be correlated to me. With that view I suspected that if the Indian rupee fell, gold would then also fall. However market action has been the reverse, with gold falling before the Indian rupee fell, and the fall in gold was greeted with a record surge in gold buying in India. These Indian gold buyers have been rewarded with gold once again moving to new all time highs in rupee terms as India has entered a period of currency and possible financial crisis.

This led me to thinking about whether it was common to see elevated gold buying prior to financial crises. Certainly, the most motivated buyers of gold will be those depositors who take a view that their banks could go bust, either through their own reckless behaviour or government's reckless behaviour. I went to the World Gold Council website ([www.gold.org](http://www.gold.org)) to collect data on consumer (not official) buying of gold. Alas there was no single spreadsheet which I could consult, so the data had to be compiled from a number of news releases. Below I present gold buying over time with what I believe is the best visual representation of financial distress in each market.

### Thailand



We can see an increase in Thai gold buying before its major devaluation 1997.

### Indonesia



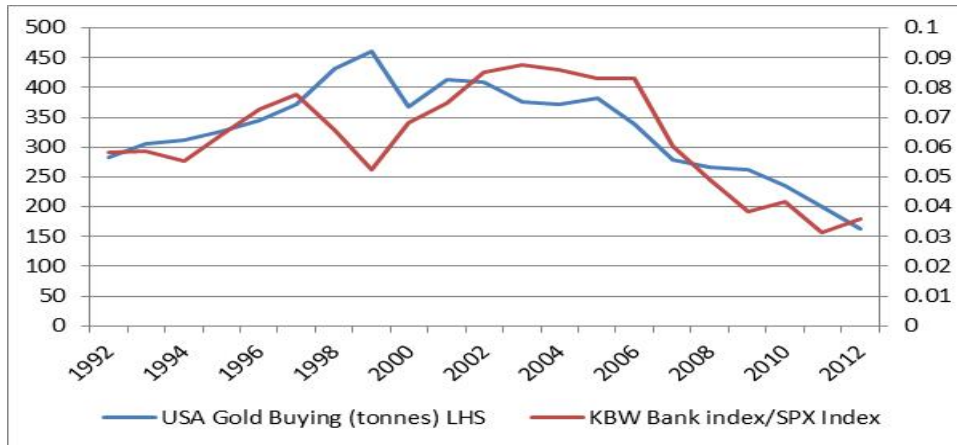
Likewise Indonesian gold buying spiked and peaked before its currency devaluation.

Japan



Japan has never faced a meaningful currency crisis, but an ongoing financial crisis. Japanese gold buying peaked as Japanese banks started to underperform the markets. That is Japanese investors perceived the weakness of their own financial system and started buying gold.

USA



Much like Japan US gold buying seems to peak at the same time as banks peaked versus the market, and seem to reflect depositor's views on US banks that they were undertaking reckless lending behaviour.

Conclusion

We have recently seen big increases in gold buying by emerging market countries with the World Gold Council reporting a 71% increase in Indian buying, Chinese buying was up by 87%, Turkish buying was up by 73% and Russian buying up by 184% in volume terms in the second quarter of this year. For gold bulls they take this as a sign of ever increasing emerging market demand for gold potential driving gold prices higher. For me I take it as a sign of domestic emerging market investors voting with their feet against their own currencies and financial systems. Investors should be aware of the rising financial risks in emerging markets.

Information

- Issue date: 11<sup>th</sup> September 2013
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